



Jobs Australia Strategic Priorities 2011 to 2013

Mission

Jobs Australia supports and represents the interests of non-profit employment and related service organisations that exist to achieve a fair and equitable Australia.

Vision

A fair and equitable Australia.

Jobs Australia values:

Ethical, transparent and accountable approaches to all our activities and [relationships](#)

Consultation with our members to ensure their views are reflected in our policies and services positively influence the future

Strong leadership and bold decision-making to positively influence the future.

Engagement and collaboration with others in building a better society [relationships](#)

Respectful and people-centred approaches to human and community [development](#)

The **commitment** of our people [relationships](#)

Independence and social enterprise [relationships](#)

Investment in and promotion of **innovation and good practice** [relationships](#)

Professionalism and relevance in all aspects of our operations.

Environmentally sustainable approaches to our work [relationships](#)

About Jobs Australia

Jobs Australia is the national peak body for non-profit organisations that assist unemployed people to get and keep jobs. We provide an independent voice for members who range from large charitable organisations to small local community based agencies. Jobs Australia helps members to make the most effective use of their resources and promotes the needs of unemployed people for the services and support that will help them to participate fully in society.

Jobs Australia is the largest network of employment and related service providers in Australia. We are proud to be fully funded by and accountable to our members.

Strategic Priorities

Strengthening Capacity

Provide assistance and resources that enhance the capacity of members to deliver quality services and outcomes.

- Facilitate opportunities for members to enhance and improve their work
- Encourage and support workforce capacity
- Encourage and assist members to take new directions and adopt innovative approaches to their business, including partnerships and alliances with other members and other parties.
- Strengthen member capacity to work with the most disadvantaged individuals and communities
- Support indigenous and other member organisations to provide effective training and employment assistance for indigenous people and communities.

Engaging and Supporting Our Members

Through effective engagement with our membership, Jobs Australia will develop and deliver services relevant to members.

- Maintain strong communication with members so that Jobs Australia remains a member driven organisation where members inform the direction of member services; the policy agenda; and the focus of strengthening capacity activity.
- Deliver a responsive range of member services utilising the size of the membership base to leverage cost effective products and services.
- Encourage and enable networking and information exchange among members and other organisations both nationally and internationally.

Leading and Influencing Policy Development

Jobs Australia plays a pivotal role in shaping the policy environment as it affects the sector and those whom the sector serves

- Undertake quality policy analysis and research to inform Jobs Australia's policy positions and pursue policy priorities.
- Foster debate and discussion to inform policy.
- Communicate, consult with, and engage government, the media, and others to influence policy.
- Forge and maintain strategic alliances with other organisations and sectors.

Advancing positive social change

We do things that reflect the collective values of our members. Jobs Australia is active in defending and developing the contribution the not for profit sector makes to Australian society; and, undertakes action to address marginalisation and disadvantage

- Collaborate with others to maintain a vibrant and effective not for profit sector.
- Maintain commitment to the Jobs Australia Foundation.
- Raise awareness of the marginalised and disadvantaged.

Key Enabler

Organisational Sustainability

In order to achieve the strategic priorities, Jobs Australia will continue to ensure the on-going sustainability of the organisation through close attention to:

- Sustaining a secure financial asset base
- Attracting and retaining the right people
- Having relevant and effective systems and resources
- Providing strong Board governance
- Encouraging investment from our partners to progress our work